

For Immediate Release

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## **2011 Army Profession Campaign Survey II**

For the past decade, our Soldiers, leaders, and Civilians adapted exceptionally well to unpredictable challenges and have performed magnificently and with honor in service to this nation. Last January, under its own initiative, the Army launched an introspective Campaign to assess the state of the Army Profession after 10 years of persistent conflict so to better adapt to the increasingly complex security challenges of the 21<sup>st</sup> Century. Throughout the past ten months, members of the Army Profession have participated in focus groups, conferences, online forums and blogs, and surveys. This information has been recorded and will be provided in the Army Profession Final Report to Senior Army Leaders.

In late November 2011, a randomly selected sample of the total Army; active, guard and reserve uniformed personnel of ranks Private First Class through Colonel as well as DA civilians of all grades (GS and WG) were sent an email from the Army Research Institute using AKO email addresses. This survey has also been made available to any member of the Army Profession of these ranks at [https://secureweb.hqda.pentagon.mil/ariweb/APC2\\_NOV11](https://secureweb.hqda.pentagon.mil/ariweb/APC2_NOV11)

This second survey is designed to gain insights and opinions regarding the status of the Army Profession. Survey questions will focus on certification, culture and climate, professional development, professional education, trust, discipline and standards, and ethos.

It is critical that everyone who receives this survey take the time to complete it before December 15, 2011, and answer each question with candor so an accurate assessment can be made. Results of the survey will be released as part of the Army Profession Final Report to the Secretary of the Army and the Chief of Staff of the Army in March 2012.

CAPE was established by the Chief of Staff of the Army in 2008 to reinforce the Army profession and its Ethic. For more information on the Army Profession Campaign go to <https://www.us.army.mil/suite/page/456795>.